



## Representative Industry Experience

Our staff's consulting experience covers a wide range of **B-to-B and B-to-C industries**, as well as **nonprofits** and **government agencies** (including, but not limited to, the industries shown below). To see examples of client engagements in a particular industry, click on the industry name link.

- [Advertising](#)
- [Automotive](#)
- [Building supply](#) (products and retailing)
- [Consumer electronics](#)
- [Consumer packaged goods](#) (food & beverage, health & beauty, etc.)
- [Financial services](#) (banking, interbank networks, insurance, investment brokerage, investment banking)
- [Franchising](#)
- [Games and toys](#)
- [Health care](#)
- [Heavy/industrial equipment](#)
- [High technology/information technology](#) (hardware and software)
- [Internet-based products and services](#)
- [Nonprofit](#)
- [Public health](#)
- [Retailing](#) (bricks-and-mortar, catalog and online)
- [Social media/marketing](#)

- [Telecommunications](#)
- [Travel, tourism and hospitality services](#)
- [Utilities](#)

If your industry is not represented here, please contact us. We probably have experience related to your needs.

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